

## FOR IMMEDIATE RELEASE

### **Chiefofstaff.com to Exhibit at 2017 Web Summit**

*Chiefofstaff.com will join technology leaders and innovators from around the world at the 2017 Web Summit in Lisbon, Portugal on November 6<sup>th</sup>-9<sup>th</sup>.*

**Hartford, Connecticut, November 1, 2017** -- Chiefofstaff.com, the innovative Enterprise Corporate Strategy Management startup is pleased to announce that senior executives of their European team will join tech leaders and innovators from around the world at the Web Summit in Lisbon November 6th-9th, which Forbes has called “the best web conference on the planet.”

Attendees from over 160 countries will arrive in Lisbon next week to engage with speakers from across a wide spectrum of industries, ranging from AI Gore to CEOs and C-Suite leaders from Microsoft, Oracle, Intel, Slack, Amazon and Google and also artists, tech investors and entrepreneurs. It is, according to The Wall Street Journal, where “the giants of the web assemble.”

Chiefofstaff.com Founder and CEO Bob Epner remarked, “Given our usefulness to large, complex international organizations we feel the European setting and international composition of this Summit will be a great opportunity to showcase our product and to introduce our new European team. The underlying methodology that is the DNA of our software comes from my experience as a regional HQ Chief of Staff at the European giant ING Group. The European market is a great opportunity for growth and our team, currently based in Brussels, Belgium and in Oslo, Norway, is already working to expand our global presence.”

Director of European Strategy Amy Edwards Anderson added “Leaders in European organizations are starting to hear about us, and this will be a great opportunity to meet us. We’re going to let the world know who we are. We are excited to introduce ourselves to such a dynamic community of innovators and leaders.” Senior sales executive Brooke Peterson agreed, commenting that “It’s great to have the opportunity to tell our focused story. We spend most of our time getting to know our clients, this is a way for others to get to know us.”

**Please join us on Wednesday, November 8<sup>th</sup> at Exhibit: B 323 in the Software Exhibition Area.**

## What leaders are saying about Chiefofstaff.com

*“What I love about Chiefofstaff.com is that I can access, in real time, virtually, where my company stands on every single goal and objective in the strategic plan. That kind of visibility is not available to any CEO today that I know.” - Chris Stevens, Co-founder, Keurig Coffee*

*“Five years from now, no one will believe that companies spent millions to create plans and didn’t digitize their execution .” - Gary Bennett, CEO, New York Life Mexico*

*“A must-have tool for the realization of our vision and objectives.” - John J Smith, President, Zodiac Parachute and Protection America*

### **About Chiefofstaff.com, LLC**

Chiefofstaff.com is cloud-based enterprise Corporate Strategy Management (CSM) software that helps CEOs and the C-Suites of complex organizations manage and implement their strategic and operational plans. Chiefofstaff.com helps CEOs maintain a clear line of sight across all divisions and teams, ensuring plan implementation remains on schedule. The platform’s open communication fosters engagement within and across departments, teams and employees, so that everyone is on the same page. To learn more, visit <http://www.chiefofstaff.com>.

For more information please contact the team at [info@chiefofstaff.com](mailto:info@chiefofstaff.com).