

## Chiefofstaff.com Introduces New Metrics Module

**Hartford CT & New York, NY, May 2018** - Chiefofstaff.com has supplemented its cloud-based enterprise Corporate Strategy Management (CSM) solution with a brand new, fully integrated Metrics Module.

The biggest obstacle facing PMOs is not delivering results, but communicating them upward. The Chiefofstaff.com Metrics Module makes an organization's existing project management software visible to the C-Suite by aligning project initiatives with the organization's core strategy.

Chiefofstaff.com brings the digital age to the C-Suite. It is the first strategy execution platform for CEOs and C-Suites in complex organizations and provides a real-time view of an organization's entire enterprise plan in one place. Chiefofstaff.com flexibly adapts to a client's planning approach, creates improved alignment, accountability and transparency across business units, and links to an organization's existing systems and analytics.

Chiefofstaff.com's Metrics Module integrates with all popular project and program management applications used for managing large, complex projects to Chiefofstaff.com initiatives. Metrics can include project scope, resources, cost, milestones, budget, go-live date, and other key project highlights, and are customizable to each client. The metrics are presented in the same heat map and summary data format as Chiefofstaff.com's strategic plan priorities, drivers, and initiatives.

Bob Epner, Founder and CEO of chiefofstaff.com, commented: "The Metrics Module doesn't replace the project management application; rather it supplements it by aligning high-level summary information with the organization's strategic priorities, with the opportunity to drill down for more detail when needed. Executive leaders can now look 'behind the curtain' to get a meaningful view of the work that underlies the strategic plan initiative."

Today, more and more companies are reaping the benefits of PMOs. In fact, organizations with a PMO report significantly more projects coming in on time, on budget and meeting intended goals and business intent compared to those without a PMO—this according to the Project Management Institutes' (PMI's) Pulse of the Profession survey. Yet to be truly effective, PMOs must reflect the organizational culture and strategy, or risk being dismissed as an unnecessary layer of bureaucracy. So states the PMI in its White Paper, The Project Management Office—In Sync with Strategy. Unfortunately, 60 percent of respondents to an ESI International survey reported that the value of their

PMO had been questioned (The Global State of the PMO: Its Value, Effectiveness and Role as the Hub of Training). The biggest obstacle facing PMOs is not delivering results, but communicating them upward. Nearly 70 percent of respondents to the Global State of the PMO Study who said that their PMO's value was questioned said that it was senior management who was skeptical. To secure the C-Suite support needed to survive and thrive, PMOs must always be aligned with organizational strategy—no matter how often it changes. That's the challenge Chiefofstaff.com's new Metrics Module has been designed to meet.

Now, with Chiefofstaff.com's Metrics Module, an organization's PMO can link its projects directly to corporate priorities and initiatives, instantly aligning them with corporate culture and strategy. Project managers and team members can report on their projects—its scope, cost, resources, key highlights: virtually an unlimited number of standard or custom Key Performance Indicators—with Chiefofstaff.com's simple and user-friendly interface to generate instant reports of current project status. And since project performance is linked to corporate strategic priorities and initiatives, the Metrics Module breeds success by embedding the PMO within the organization, encouraging collaboration between project professionals and functional departments.

Dr. Dean Jorgensen, Chiefofstaff.com's Head of Product notes that: "I know first-hand the challenges of communicating project status to my executive management in a form that properly informs them with the right level of detail. CEOs and senior leaders now can access the updated information they need, when they need it, from anywhere in the world, using their tablet, smartphone or computer. "

The Metrics Module is immediately available to all Chiefofstaff.com CSM clients.

#### **About Chiefofstaff.com, LLC**

Chiefofstaff.com is cloud-based enterprise Corporate Strategy Management (CSM) software that helps CEOs and the C-Suites of complex organizations manage and implement their strategic and operational plans. Chiefofstaff.com helps CEOs maintain a clear line of sight across all divisions and teams, ensuring plan implementation remains on schedule. The platform's open communication fosters engagement within and across departments, teams and employees, so that everyone is on the same page. An integral part of the company's culture is its commitment to the community. Through its support of the David Arthur Foundation, Chiefofstaff.com aims to strengthen and build innovative communities to solve autism life cycle needs and other social problems. To learn more, visit <http://www.chiefofstaff.com>.